



# Community Benefit Plan

2010



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# Community Benefit Plan 2010

## Hearthstone Housing Foundation – Corporate Office

5031 Birch Street, Suite F  
Newport Beach, CA 92660  
(949) 533-9447

## Hearthstone Housing Foundation – Seattle Office

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## Hearthstone Housing Foundation – Corporate Governance:

### Officers

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CFO, Treasurer

Maldonado and Associates

**Velma Sanchez**  
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TELACU

**Byron Rodriguez**  
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*"Hearthstone Housing Foundation is dedicated to provide service-enriched affordable housing for families of low income, the elderly and the disabled."*

Hearthstone's charter also includes combating community deterioration to lessen the burdens of government.

*Our Mission is carried out by...*

- Partnering with private developers to build quality housing in areas of need
- Coordinating property management and supportive services to promote self-sufficiency and independence for residents
- Leveraging funds to increase the availability of affordable housing
- Advocating on behalf of low income seniors, families and the disabled
- Providing support for programs which promote the development of affordable housing

*Our Vision*

Our vision is for all people to enjoy quality affordable housing regardless of their age or income, and that all persons have access to necessary services in order to maintain a self-sufficient and independent lifestyle.

*Strategy for the New Millennium*

- To continue our mission of providing service-enriched affordable housing
- To staff each development with an on-site coordinator dedicated to securing services for residents of affordable housing
- To establish a financial base that will enable Hearthstone to develop housing independently

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*(F=Family Housing; S=Senior/Home for the Aging)*

**Objective #1:** Implement activities that support families to promote positive & healthy life styles.

**Activity #1:** Health, nutrition, & fitness classes

**Activity #2:** Youth after-school programs

**Activity #3:** Safety classes

**Activity #4:** General enrichment classes

**Objective #2:** Implement technology/computer training programs to improve computer literacy.

**Activity #1:** Computer/technology training

**Objective #3:** Provision of language courses to improve language skills and societal assimilation among residents

**Activity #1:** Language courses to residents

**Objective #4:** Provision of financial literacy courses to improve financial competency and management among residents.

**Activity #1:** Continue to offer financial literacy courses to residents

**Objective #5:** Provision of a community resource guide that is specific to the county and needs of low-income residents. This resource provides critical contact information to access community services which they otherwise may have been unaware of.

**Activity #1:** Continue to compile and update community resource guides to all Hearthstone Housing properties

**Objective #6:** Administer the HHF Scholarship Fund to develop and empower new generations of the communities it serves to achieve their educational endeavors.

**Activity #1:** Award scholarships to residents of HHF properties throughout California and Washington.

## Program Service Areas

*"We collaborate with other organizations to strengthen community capacity among our residents to improve their independence and self-sufficiency."*

We provide service-enriched housing through:

- **Outreach**  
We will work with residents to 1) strengthen community capacity by developing existing assets among the residents 2) identify and address critical needs utilizing a community-based participatory model 3) maintain ongoing and active outreach efforts that empower residents as they engage in decision-making for their daily life and activities.
- **Information**  
We will provide relevant information to residents about services in the local community, while bringing programs to the residents on the property. Information on programs offered to residents range from eligibility screening for health promotion/disease prevention to financial literacy programs.
- **Advocacy & Community Partnership**  
We will advocate on behalf of the resident to coordinate critical services, by providing the link between residents and the services they need to live independently.

*An excerpt from the  
2008 Executive Summary – Good Health Counts. A Vision for California.  
By The Prevention Institute*

### **It's About Where You Live**

What is the environment like where you live? The natural environment and other physical and social conditions, such as poverty, housing quality, job opportunities and violence (to name a few), contribute to poor health outcomes.

Good Health Counts delineates the critical elements of community health into four major clusters (see Box 1):

- Equitable Opportunity Factors – Does everyone have access to opportunities?
- People Factors – Are people connected and engaged?
- Place Factors – Does the community environment support health?
- Medical Services – Do medical services meet the needs of the community?

A healthy community environment and quality medical services are mutually supportive; activities to improve medical services alone must be complemented by work in the other clusters in order to comprehensively improve environments. The environment offers key opportunities to affect the underlying factors that influence health. In order to maximize effectiveness, these environmental change strategies must engage a diverse constituency from a range of disciplines, sectors, and organizations to find, analyze, and address the underlying causes of illnesses and injuries.

Community environments are powerful forces in producing and supporting good health.

Good Health Counts pays particular attention to low-income communities and communities of color because they have not had the opportunity to connect to the systems that make a healthy future and a better quality of life possible.

## Stories from the field...

*\*names may have been changed to protect personal identity*

**How about the 8 year old girl** who had never been on a computer? She sat down next to her mom and figured out that she wanted to draw. She learned about “Paint,” the variety of colors as well as some of the other features that would allow her creative side to flourish. She now spends a tremendous amount of time in the computer lab while “painting” her pictures.

**How about Rose** who has gone back to school to get a degree in nursing? She utilizes the computer lab every single day to do her nursing homework. She also helps her church by making flyers and sign-in sheets for weekly classes held at the congregation. As if this didn’t keep her busy, she also takes care of her ailing mother who has severe diabetes with much complication. Her legs were recently amputated due to the severity of her diabetes. Rose dedicates her life to take care of her mother, church, and furthering her education.

**How about Bee?** Bee is Rose’s sister. Both are wonderful women in their fifties. Bee wants to start a fashion design business. Currently, she designs purses. She utilizes the internet at the property and begins learning how to market her business.

**How about Joseph, the 3-year old boy and his mom Jan?** Mom comes in to access the Internet while he plays with Tommy the Engine. The on-site staff kindly shows him how to play with the toy and he just loves it! He comes in wearing a Tommy the Engine shirt to hint to the staff what he would like to learn.

**How about that wonderful woman from originally from India?** She learned how to set up an email account so that she could email her kids. She needed to change her form of communication with her children, as she is divorced and needed to keep in contact her kids without going through her husband.

# CA County Map: Location of Properties

Hearthstone Housing Foundation: County Map



